

EXHIBIT C



FlowDrinks Ltd.
Company presentation

90% Of Golf is mental



Endurance Concentration

FLOW™ – The Concept

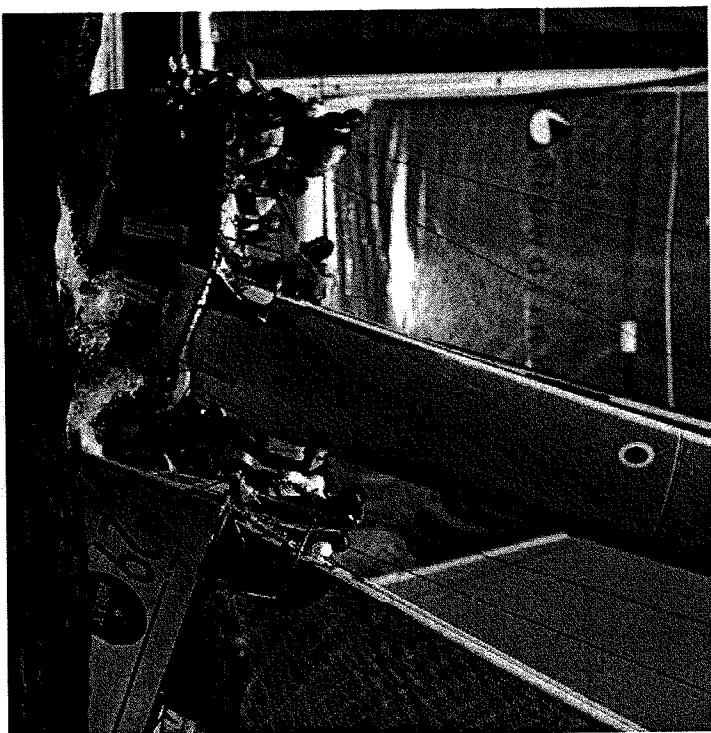
- Feather FLOW™ is a leading natural, nutritionally and physiologically correct premium drink for the active and sports oriented consumer.
- It exceeds the benefits and performance of traditional isotonic sports drinks.
- It is formulated to meet the specific personal and sports-centric needs for maximum performance and endurance allowing the user to maintain energy and complete concentration.
- Feather FLOW™ is an excellent brand builder → world wide potential. Community marketing plays a key role.



Goal: to develop a customized drink for athletes wanting to maintain a high level of performance with heightened concentration and consistent stamina

For example

- golf
- sailing
- skiing
- football
- hiking/backpacking
- indoor sports
- extreme sports
- archery/target shooting
- office



Each sport type will require a customized combination of ingredients



FLOW DRINKS LTD – The Company

- Flow Drinks Ltd is a Finnish company specialized in customized nutrition and drinks concepts for the purposes of different target groups.
- Founded 1 January 2006
- Share issue to a group of private investors in 2006, 2007/2008, 2008 and 2009
- Patent pending in over 30 countries: China, Hong Kong, Japan, USA, Canada, India, Europe
- Feather FLOW™ trademark registered in Australia, Canada, European Union, Japan, USA



FLOW DRINKS LTD – The Company

- An extensive network of MDs and PhDs stand behind the product, its R&D and the Flow Institute Scientific Board
- An active pipeline includes the product extensions to address the needs of endurance sports, office needs, diabetes etc.
- Flow's concept and products are highly accepted in the Nordic and Baltic markets
- Flow Drinks is seeking partners for international expansion



FLOW DRINKS – the team

Pertti Lähteenmäki – CEO

MD, Ph.D. Pertti Lähteenmäki has over 20 years of experience in nutritional science, which has made him an internationally known and respected nutritional scientist. Dr. Lähteenmäki first came up with the concept of drinks customized for different activities in 1997 and the first version of Feather FLOW™ saw daylight at the end of the same year.

Marko Sjöblom – Board Member

Marko Sjöblom is former professional athlete and European Champion in American Football. During the last 10-years he has internationalised three companies and made close to USD100 million in new business sales. He is a Cambridge and Bath (UK) graduate and now resides in Monaco.

Veijo Heinonen – Management Consultant

M.Sc (Econ), over 20 years experience with major Finnish consumer brands and retail chains.

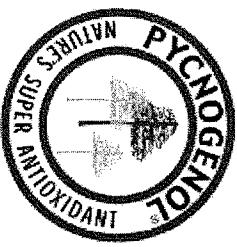
Piisa Luukka – Project Manager

M.Sc (Econ), over 20 years experience in various positions in advertising, strong administrative experience. Four years with Flow.



FEATHER FLOW™ – The Product

- A unique drink adapted to golfers' needs
- Tested for a decade and developed with professional golfers
- Natural effective ingredients, no artificial colouring or flavouring agents
- Meets FDA regulations
- Meets United Arab Emirates health regulations



Carnipure™ offers purest
L-Carnitine and is a trademark
of Lonza Ltd, Switzerland.



Developed in cooperation with PGA Finland and the
Finnish Golf Association with complete endorsement

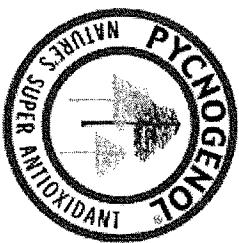
Flow

FEATHER FLOW™ – The Product

- Performance and health benefits to be achieved
 - Balanced energy level throughout the game
 - Maintains concentration while performing
 - Assists in maintaining composure even in difficult situations
 - Reduces levels of stress
 - Improves and shortens recovery time after the game
 - Maintains stamina
 - Promotes fat burning and reduces appetite



Carnipure™ offers purest L-Carnitine and is a trademark of Lonza Ltd, Switzerland.

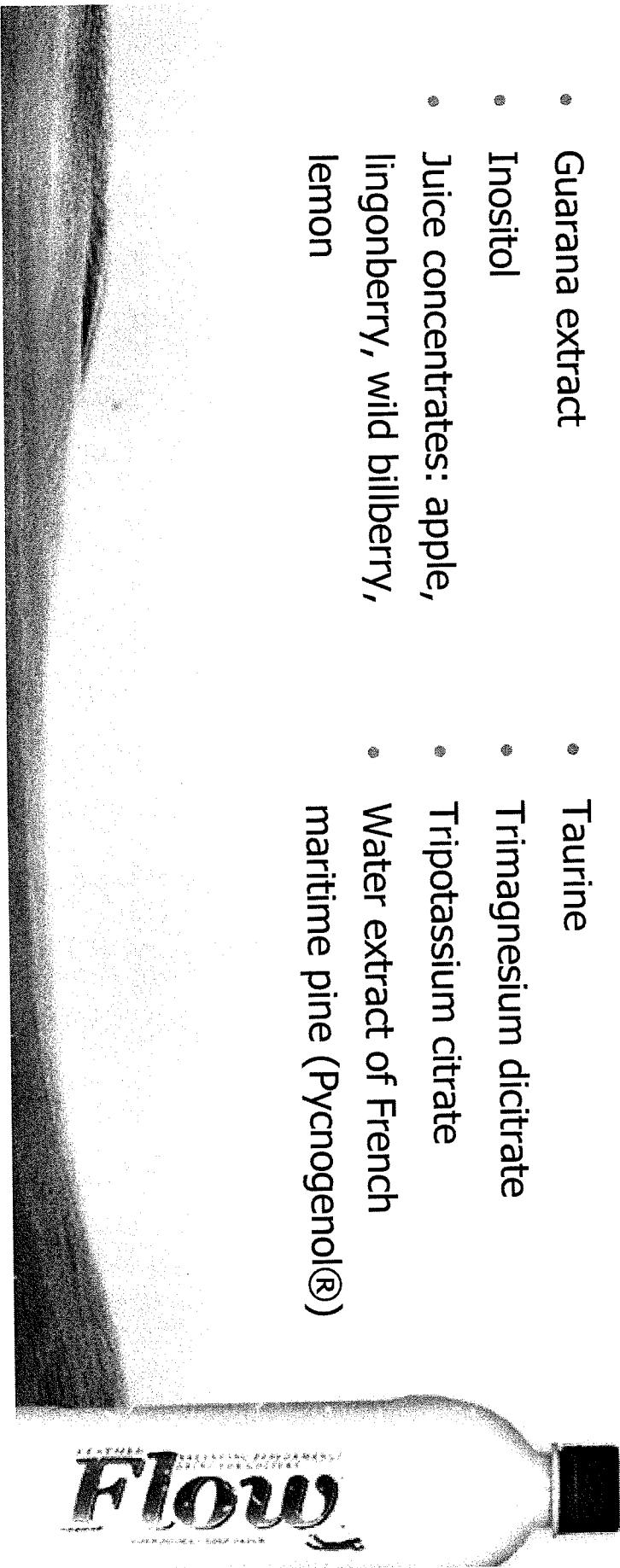


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FEATHER FLOW™ - All natural active ingredients

- Fructose
- Glucose
- Glycerol
- Green tea extract
- Guarana extract
- Inositol
- Juice concentrates: apple, lingonberry, wild bilberry, lemon
- Lactic acid
- L-Carnitine (Carnipure™)
- Sodium chloride
- Spring water
- Taurine
- Trimagnesium dicitrate
- Tripotassium citrate
- Water extract of French maritime pine (Pycnogenol®)



FEATHER FLOW™ – Product's Position



HEALTH DRINKS

Battery
Red Bull
Red Devil

ENERGY DRINKS

Flow™

SPORTS DRINKS

Powerade
Gatorade
Gaiamax

SOFT DRINKS

Pepsi
Coca Cola
Seven Up

Flow Drinks products are strategically positioned between pure health drinks and sports drinks.



FLOW DRINKS – Brand Cornerstones

Health

Flow introduces new and innovative nutrition elements that vitalize the mind and body

Customer value

Flow offers only natural, high-quality, effective, high-impact products

Targeted solutions

Flow's products meet the exact needs of each of its customer segments

Flow Drinks' brand strategy is to offer the best and most desirable natural and customized premium drink for the active and sporty consumer.



DIFFERENT SPORTS HAVE DIFFERENT DEMANDS FOR PERFORMANCE

Golf	Flow™ Endurance	Tennis Football Icehockey Fitness
Feather	Flow™ Fitness, motor sports,	
Flow™	orienteering, mountain biking, running	
Performance duration	long	short
Aerobic performance level	low	fluctuating
Anaerobic performance level	low	high
Mental requirements	high	high

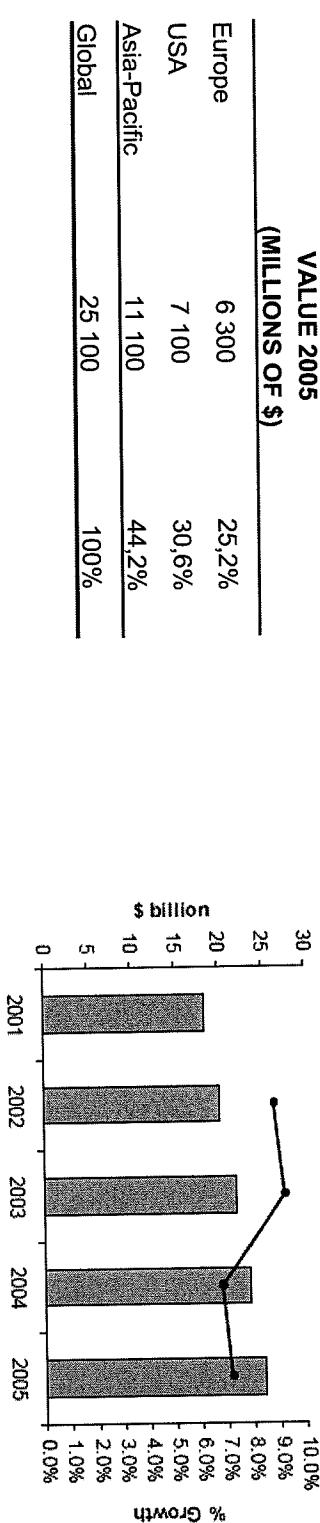


FLOW™ – The Market Opportunity

- Functional and health drinks have enormous market potential beyond golf

Development of market value:
\$ billion, 2001-2005

\$ billion
— % Growth



ESTIMATED FUNCTIONAL DRINKS MARKET VOLUME (MILLIONS OF LITRES)

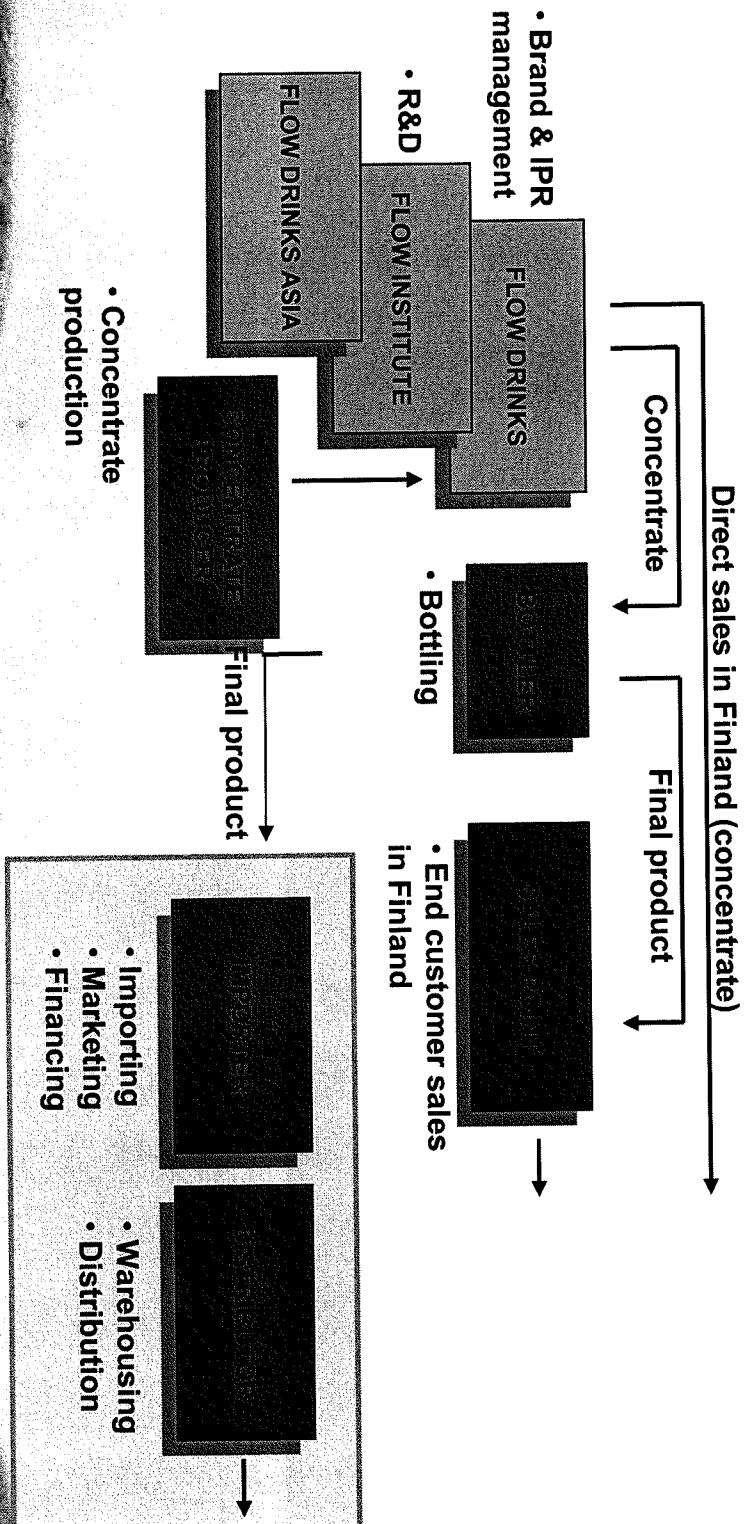
	Europe	USA	Asia-Pacific	Global
2005				
Nutraceutical drinks	592	374	945	1931
Sports drinks	505	3300	2052	6032
Energy drinks	338	758	1237	2386
Smoothies	95	723	475	1322
Total	1530	5200	4700	11700

Source: Datamonitor



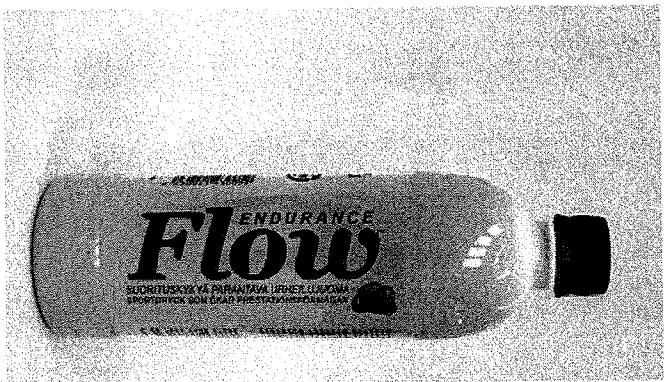
FLOW DRINKS – Mode of Operation

Flow Drinks' core tasks involve brand, concept and design, IPR management as well as coordinating the R&D activities. R&D itself along with production, logistics and marketing are outsourced.



FLOW™ ENDURANCE – Gets you there.

- Successful test market July 2007, Finland.
- Market launch 2008
- A more generic drink
- For sale in Finland, wider target group
- Strong entry into domestic retail 2009
- Well-received in motor car sports, competitive sailing, tennis.
- A drink for the body and mind, for mental and physical endurance in sports and at the office.



 **Flow**
DRINK FOR GOLFERS

FEATHER FLOW™ – The Golf Market

YEAR	GOLFERS (milj.)	ROUNDS / GOLFER	ROUNDS / TOTAL (milj.)	POTENTIAL (milj. €)
JAPAN	16	25	399	1597
USA	27	18	493	1972
CANADA	10	11	113	451
GREAT BRITAIN	1,27	18	23	91
AUSTRALIA	1,33	11	15	59
IRELAND	0,70	16	11	44
SWEDEN	0,54	18	10	39
GERMANY	0,51	18	9	36
FRANCE	0,36	18	6	26
BENELUX	0,31	18	6	22
SPAIN	0,23	18	4	17
FINLAND	0,11	18	2	8



FLOW DRINKS – Sales

Sales 2008

- Golf season in Finland 4 months, beginning of May to end of September
- About 100 / 130 golf courses sold Flow in Finland
- Turnover 150,000 €
- Total sales volume of drinks 56 thousand bottles.
- Also sold in Estonia
- Good start in Ireland, new market in 2008 season
- United Arab Emirates, first delivery in January 2009



FLOW DRINKS – R&D (1)

Flow Institute Scientific Board

Back row:

Jukka Meurman, Professor,
Pertti Lähteenmäki, MD PhD,
Reijo Viiko, Professor

Front row:

Annika Mäyrä, L.Sc.,
Raimo Hiltunen, Professor
Päivi Myllärinen, PhD Food Tech.

Missing from this picture:

Maria-Riitta Taskinen, Professor,
Heikki Tikkainen, MD,
Tapio Kallio, Specialist Orthopaedics
and Traumatology,
Tapio Korjus, Director of High Performance
Training Centre



FLOW DRINKS – R&D (2)

Flow Institute

- R&D for new products and the development of best solutions for personalized medicine and nutrition

Flow Institute Scientific Board

Chaired by Pertti Lähteenmäki MD PhD

Active in sports drink development

– Universities

Raimo Hiltunen, Professor in Pharmacognosy, Dean of the Faculty of Pharmacy, Department of Pharmacy, Pharmacognosy Division, University of Helsinki

Jukka H. Meurman, Professor, Head physician. University of Helsinki, Institute of Dentistry and Helsinki University Central Hospital, Department of Oral and Maxillofacial Diseases. Helsinki, Finland

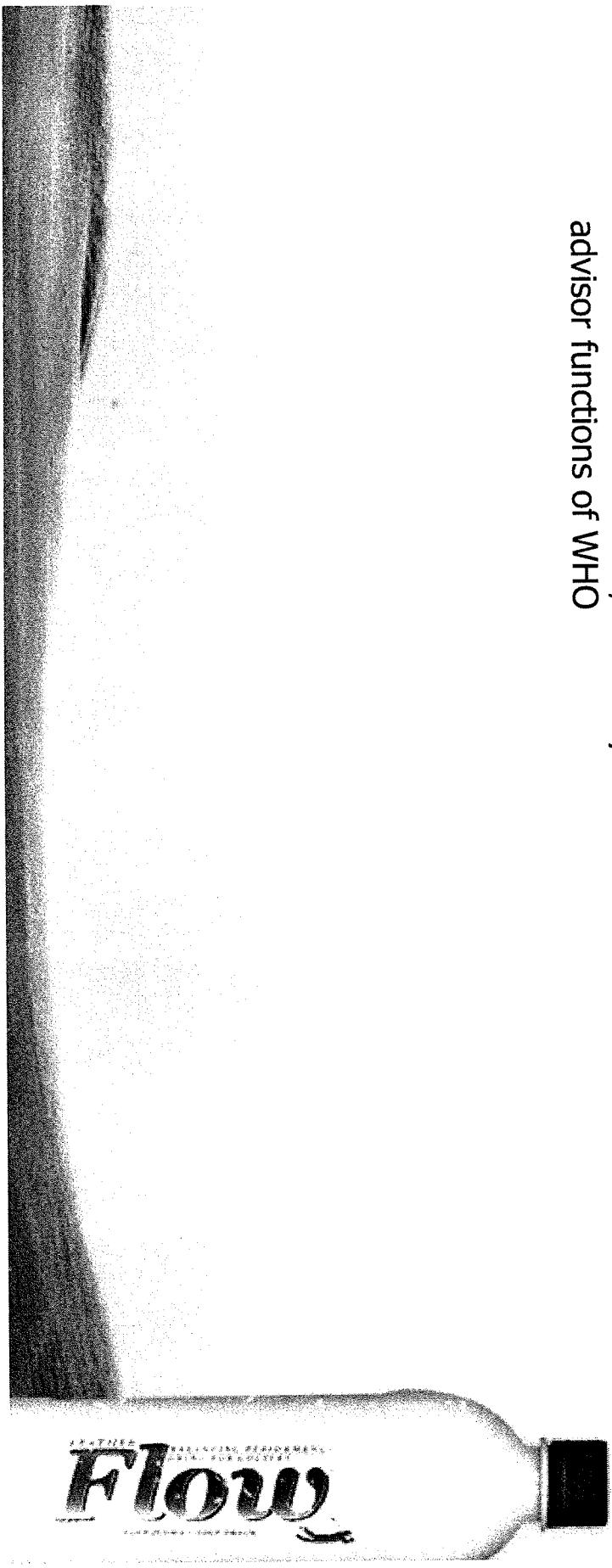
Marja-Riitta Taskinen, Professor of Medicine, University of Helsinki, and Professor at the Universities of Helsinki and Gothenburg. Her main interests of research are lipid/lipoprotein metabolism and CVD risk factors in diabetes, lipid lowering drug trials in diabetes, insulin resistance, family related dyslipidemia and low-HDL syndrome.



FLOW DRINKS – R&D (3)

Research institutions

Reijo Vihko, President and Director General of the Academy of Finland in 1996-2004. Prior to that, he was Professor of Laboratory Medicine and Chief Physician at the University of Oulu. His international tasks have included membership in EuRAB (EU), the Governing Council of ESF, President of EuroHORCS, Secretary General of IFCC and in several advisor functions of WHO



FLOW DRINKS – R&D (4)

Specialized areas involved with sports drink development

Tapio Kallio, Specialist in Orthopaedics and Traumatology, Specialist in Sports Medicine, Chairman of the Supervisory Board of the Finnish Antidoping Agency, Member of the International Student Sports Federation (F.I.S.U.) Medical Commission

Päivi Myllärinen, PhD Food Technology (Cereal and Dairy Science), VTT Technical Research Center 1985-2007, Valio Ltd 2005 –

Annika Mäyrä, M.Sc, Helsinki University, Faculty of Agriculture and Forestry, dairy science, microbiology and chemistry 1979. Licenciate of Science, microbiology and food technology 1984. Stanford Executive Program, Stanford University (USA), strategy in business, leadership, finance, marketing etc 2003. Valio Ltd 1983-1996, Research and Development Director 1997-2004. Finfeeds International, Cultor Ltd. Director of Microbial Technology 1996-1997. Raisio plc, Research and Development Director of Raisio 2004-2006. Verso Finland Ltd, CEO, Verso is consulting company for Research and Development in biotechnology and food y. 2006 - Special experties of functional foods

Heikki Tikkainen, MD, Dr Med Sci, Senior Lecturer, Chief Physician, Specialist in Sports and Exercise Medicine, Specialist Clinical Physiology Unit for Sports and Exercise Medicine, Institute of Clinical Medicine, University of Helsinki.

Tapio Korjus, Director of Kuortane High Performance Training Centre, Finland. Finnish Olympic Champion in Javelin 1998, Chairman of the Board of the National Sports Council.



Pertti Lähteenmäki, MD, PhD (1)

In the early stages of his medical studies at the end of 1970's, Pertti Lähteenmäki became interested in biochemistry. In addition to his studies, he started doing research at the Steroid Research Unit in what is today the Institute of Biochemistry under the direction of Professor Tapani Luukkainen. This Steroid Research Unit is one of the world's leading centres for hormone and contraceptive research. Many innovations in hormonal contraception were developed in this unit. The unit works in close cooperation with the WHO Population Council. Due to this cooperation, the well-being of women in the third world has become one of the unit's foremost goals. Dr. Lähteenmäki's doctoral dissertation handled the steroid hormone ST-1435 in contraceptive capsules both from the clinical and biochemical point of view. He defended his doctoral thesis in 1986 and became Doctor of Medicine and Surgery.

While working on his dissertation, Pertti Lähteenmäki worked as assistant and assistant teacher for over a decade in what is today the Institute of Biochemistry teaching biochemistry to students of medicine and dentistry. Medical biochemistry formed a firm foundation to Dr. Lähteenmäki's research in nutrition and health.

Consequently, research work lead Dr. Lähteenmäki to concentrate on human health through nutrition. He has lead research on, among others, Combi Diet meals in canteens and their affect on alertness and well-being. This research was supported by a leading Finnish bank, Sampo Bank, and it was done in cooperation with Kuopio University. Also, Dr. Lähteenmäki has acted as expert in the innovation work group of the Ministry of Forestry and Agriculture.

Dr. Lähteenmäki has been in charge of numerous research projects.



Pertti Lähteenmäki, MD, PhD (2)

- After his academic career, Dr. Lähteenmäki moved on to clinical work with patients, using nutrients in patient treatment and as support in patient treatment. As Doctor in Charge of Occupational Health Service at the Antioxidant Clinic, and, earlier, in Sampo Bank, his clinical work with patients continues.

Dr. Lähteenmäki owns three companies operating in the field on nutrition and medicine. He is Chairman and CEO of Flow Drinks Ltd, Lähteenmäki Consulting and Finnish Nutrition Institute. Flow Drinks Ltd was spun off from Finnish Nutrition Institute in January 2006 and it concentrates on the development and marketing of customized nutrition concepts for the needs of different sports and other target groups. All three companies operate globally, networking with top universities, experts and industry.

With state-of-the-art research in human genomics and biotechnology, personification of nutrition is becoming possible. Nutrigenomics and pharmagenomics are the focus of Dr. Lähteenmäki's companies.

- The latest application of nutritional research is Feather Flow, a balancing performance drink developed for golfers, launched in 2005. A brand extension, Flow Endurance, has been launched in 2008.



Pertti Lähteenmäki, MD, PhD (3)

- The core tasks of Flow Drinks Ltd involve brand and IPR management as well as coordinating R&D. – As CEO of Flow Drinks Ltd, Dr. Lähteenmäki is responsible for the operative running of the company; for brand and IPR management; for coordinating R&D (brand extensions on the drawing board); for coordinating outsourced functions; for marketing, with special emphasis today on finding export markets.
- In 2003 Pertti Lähteenmäki had the unique opportunity to acquaint himself for five weeks with Asian business culture in Japan, an opportunity he highly appreciates.
- In 1998, Pertti Lähteenmäki wrote a book on food additives in collaboration with two colleagues. The impetus for writing this book came from both consumers' and professionals' need to know about the health effects of additives in convenience food, beverages and candy in light of latest research.
- Dr. Lähteenmäki (born 1955) is married, with two daughters and one son.



Pertti Lähteenmäki, MD, PhD (4)



Education and professional training

- 2004 Project for Promotion of Direct Foreign Investments in Japan, organized by Osaka Business and Investment Center. January 2004.
- 2003 HRTP 43, Human Resources Training Program organized by EU-Japan Centre for Industrial Co-operation in Tokyo (5 weeks)
- 1986 Doctor of Medicine and Surgery, University of Helsinki, Finland
- 1982 Licentiate of Medicine, University of Helsinki, Finland

Military rank

- 1985, 2nd Lieutenant, Medical Corps, National Defence College, Lahti, Finland

Work experience

- 1987 – , Doctor in Charge, Doctor in Occupational Health Service, Kruununhaka Antioxidant Clinic, Helsinki, Finland
- 1999 – 2002, Doctor in Charge of Occupational Health Service, Sampo Bank, Helsinki, Finland
- 1991 – , Doctor, Diacor Health Services, Helsinki, Finland
- 1996 – 2000, Doctor, Private Clinic Biomedes, Turku, Finland
- 1992 – 2001, Doctor, Tampere Antioxidant Clinic, Tampere, Finland
- 1990 – 2004, Doctor, Private Clinic Bios, Oulu, Finland
- 1987 – 1988, Assistant Physician, Clinic for Internal Diseases, Helsinki University Central Hospital, Helsinki, Finland
- 1979 – 1986, Assistant and Assistant Teacher (Biochemistry), Department of Medical Chemistry (now Institute of Biochemistry), University of Helsinki, Helsinki, Finland



Pertti Lähteenmäki, MD, PhD (5)

Research projects

On-going research on nutrition, different projects

2007 – ARTEMIS multicenter study; research and development of new health concepts for safe exercising for diabetics

2000 – 2001 Functional Nutrition and Plant Sterols

2001 Influence of Combi Diet on Mental Activity, Health, Glucose-insulin Metabolism, Serum Lipid and Homocysteine Concentrations

1999 Sports Nutrition

Extramural experience

1992 – , Medical Expert, Sanoma Magazines, Helsinki, Finland

1990 – , Numerous lectures on human nutrition

1992 – 2002 Lectures at the Lahti Research and Training Centre, University of Helsinki, Lahti, Finland

Publications on (see separate list)

Biochemistry

Endocrinology

Contraception

Nutrition

Food additives



Pertti Lähteenmäki, MD, PhD (6)



- **Business activities**
CEO, Flow Drinks Ltd, Development and Marketing of Customized Nutrition Concepts
President, Lähteenmäki Consulting Ltd, Specialized in Medical Consulting and Education
President, Finnish Nutrition Institute Ltd, Nutritional Research and Product Development

International pending patents:

- A Drink Composition and a Method for Composing a Drink (International Publication Number WO 03/101225 A1)
- Method and Arrangement for Arranging an Information Service to Determine Nutrition and/or Medications (International Publication Number WO 03/056492 A1)
- Nutrition Dispenser and Method for Producing Optimal Dose of Nutrition with the Help of a Database Arrangement. (International Publication Number WO 03/056493 A1)

International patents:

- Nutrition Dispenser and Method for Producing Optimal Dose of Nutrition with the Help of a Database Arrangement. USA Patent No. 7,295,889. Granted 13 November 2007



Pertti Lähteenmäki, list of publications (1)

- Lähteenmäki, P., Weiner, E., Lähteenmäki, P., Johansson, E., and Luukkainen, T., Conception with subcutaneous capsules containings ST-1435. Pituitary and ovarian function and plasma levels of ST-1435. *Contraception* 23: 63-75, 1981.
- Hammond, G.L., Lähteenmäki, P., Lähteenmäki, P., and Luukkainen, T.: Serum non-proteinbound percentages and distribution of contraceptive steroids. *Journal of Steroid Biochemistry*, abstract No. 36. Submitted to x meeting of International StudyGroup for Steroid hormones, 2-4 December 1981, Rome Italy. (Abstract).
- Hammond, G.L., Lähteenmäki, P., Lähteenmäki, P., and Luukkainen, T.: Distribution and percentages of non protein bound contraceptive steroids in human serum. *J. Steroid Biochem.* 17: 375-380.
- Lähteenmäki, P.L.A., Weiner, E., Lähteenmäki, P., Johansson, E.D.B., and Luukkainen, T.: Pictuary and ovarian function during contraception with one subcutaneous implant releasing a progestin ST-1435. *Conception* 25: 299-306, 1982.
- Lähteenmäki, P., Toivonen, J., Lähteenmäki, P.L.A., and Luukkainen, T.: Postabortal contraception with norethisterone-enathate injections. VI International Congress on Hormonal Steroids, Jerusalem Israel, September 5-10, 1982 (abstract).



Pertti Lähteenmäki, list of publications (2)

- * Lähteenmäki, P.L.A., Hammond, G.L., and Luukkainen, T., Serum non- protein bound percentage and distribution of ST-1435: no effect of ST-1435 treatment on plasma SHBG and CBG binding capacities. *Acta Endocrinologica* 102 307-303, 1982.
- * Kurunmäki,H., Lähteenmäki, P., Toivonen, J., and Luukkainen, T.: Intracervical contraceptive device releasing a new progestin ST-1435. VI International Congress on Hormonal Steroids , Jerusalem Israel, September 5-10, 1982 (abstract).
- * Lähteenmäki, P., Toivonen, J., Lähteenmäki, P.L.A., and Luukkainen, T.: Postabortal contraception with norethisterone-enathate injections. VI International Congress on Hormonal Steroids, (abstract) 1983.
- * Hammond, G.L.,and Lähteenmäki, P.L.A., : A versatile method for the determination of serum cortisol binding globulin and sex hormone binding globulin binding capacities. *Clin. Chim. Acta* 132: 101-110, 1983
- Lähteenmäki, P., Kurunmäki,H., Luukkainen, T., Lähteenmäki, P.L.A.,Ratsula,K., and Toivonen, J.: Development of intracervital steroid-releasing system. In: Long-acting Contraceptive Delivery Systems (ed. G.I. Zatuchni, A.. Goldsmith, J.D.Shelton, J.J.Sciarra) pp. 595-600 (1984)



Pertti Lähteenmäki, list of publications (3)

- Luukkainen, T., Lähteenmäki, P., and Lähteenmäki, P.: Bleeding patterns with Long-acting Contraception (ed. A.Goldsmith, M. Toppozada) pp. 69-75, (1984)
- Nilsson,C.G., Lähteenmäki, P.L.A., and Luukkainen, T.: Ovarian function in amerrrhoig and menstruating user of a levonorgestrel- releasing IUD. Fertil. Steril. 41: 52-55, 1984.
- Kurunmäki,H., Toivonen, J., Lähteenmäki, P.L.A., and Luukkainen, T.: Intracervical release of ST-1435 for contraception. Contraception 29: 411-421, 1984.
- Kurunmäki,H., Toivonen, J., Lähteenmäki, P.L.A., and Luukkainen, T.: Immediate postportal contraception with Norplant: Gonadotropin,estradiol and progesterone levels during two postabortal monts and return of fertility after removal of Norplant capsules. Contraception, 30: 431- 442, 1984.
- Kurunmäki,H., Toivonen, J., Lähteenmäki, P.L.A., and Luukkainen, T.: Pituary and ovarian function and clinical performance during the use of levonorgestrel- releasing intracervical contraceptive device. Contraception, 29: 31- 43, 1984.



Pertti Lähteenmäki, list of publications (4)

- Lähteenmäki, Pertti: Intestinal absorption of ST-1435 in rats. Contraception, 30: 143-151, 1984.
- Lähteenmäki, P.L.A., Kurunmäki, H., Lähteenmäki, P., Toivonen, J., Luukkainen, T.: Pharmacokinetic observations on ST-1435 administered subcutaneously and intravaginally. Contraception, 30: 381- 389, 1984.
- Lähteenmäki, P.L.A., Lähteenmäki, P.:Concentration-dependent mechanisms of ovulation inhibition by the progestin ST-1435. Fertility and Sterility 44: 20-24, 1985.
- Kurunmäki, H., Toivonen, J., Lähteenmäki, P., and Luukkainen, T.: Contraception with subdermal ST-1435 capsules: side-effects, endocrine profiles and liver function related to different lengths of capsules. Contraception 31. 305-318, 1985.
- Heikinheimo, O.,Lähteenmäki, P.L.A., Koivunen, E., Shoupe, D., Croxatto, H., Luukkainen, T., Lähteenmäki, P.: Metabolism and serum binding of RU 486 in women after various single doses. Human Reproduction 2: 379-385, 1987.



Pertti Lähteenmäki, list of publications (5)

- * Lähteenmäki, P.L.A., Diaz, S. Miranda, P., Croxatto, H. and Lähteenmäki, P.: Milk and plasma concentrations of progestin ST 1435 in women treated parenterally with ST 1435. *Contraception* 42: 555-562, 1990.
- * Jaakkola, K., Lähteenmäki P., Laakso J., Harju E., Tykkä H and Mahlberg K: Treatment with antioxidant and other nutrients in combination with chemotherapy and irradiation in patients with small-cell lung cancer. *Anticancer Research* 12: 599-606, 1992.
- * Christiansen, L. I., Lähteenmäki, P. L. A., Mannelin, M. R., Seppänen-Laakso, T. E., Hiltunen, R.V.K. & Yliruusi, J. K., 2001. Cholesterol-lowering effect of spreads enriched with microcrystalline plant sterols in hypercholesterolemic subjects. *European Journal of Nutrition* 40: 66-73.
- * Kaj Mahlberg, Kaarlo Jaakkola, Pertti Lähteenmäki, Raimo Hiltunen
Safety and efficacy of antioxidants in the treatment of atopic aczema. The 10th International Congress of Phytopham, 27-30 June 2006, St Peterburg, Russia.
- * Kaj Mahlberg, Kaarlo Jaakkola, Pertti Lähteenmäki, Raimo Hiltunen. Change in whole blood serum levels in Finland from 1987 to 2003. The 11th International Congress of Phytopham, 27-30 June 2007, Leiden, The Netherlands.



PROFESSIONAL OPINIONS



- **Tapio Kallio:**

"As a sports physician and golfer I have high requirements for my sports drink:

- good hydration, neutral taste, low acidity
- balanced energy, no abrupt changes in energy levels
- replacement of salts
- quick recovery, no muscle cramps

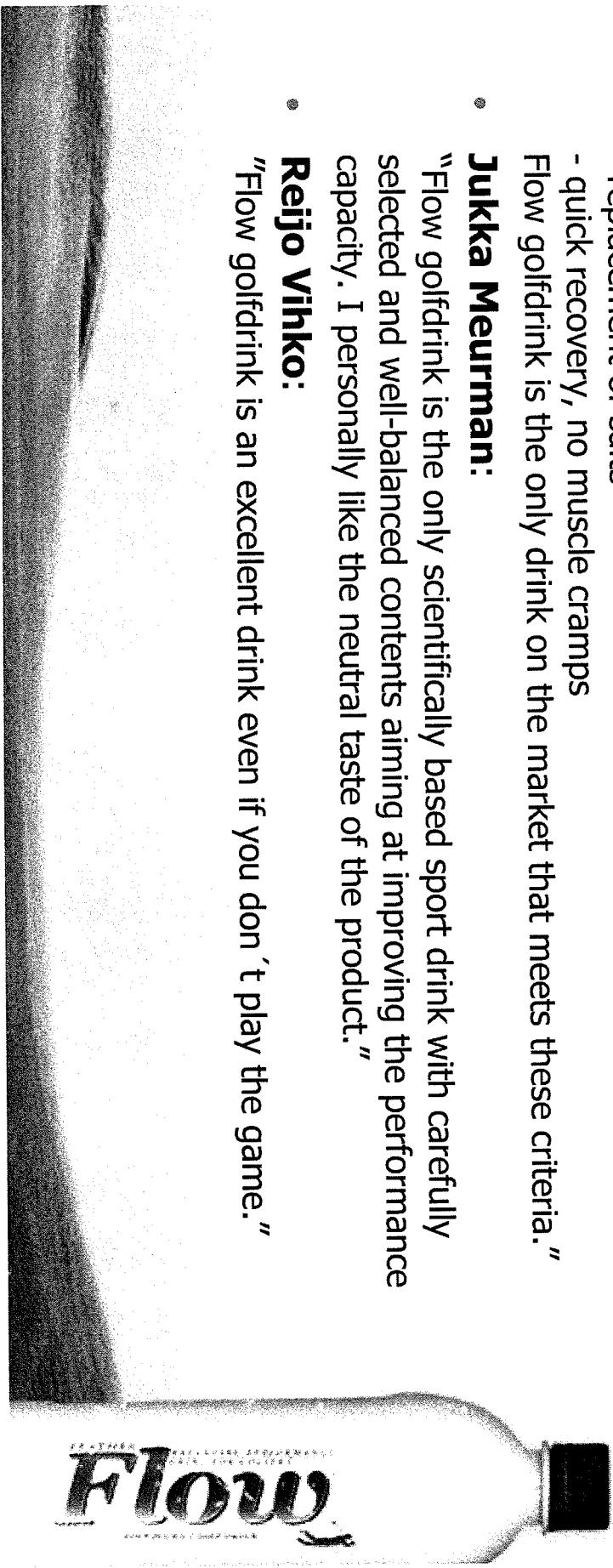
Flow golfdrink is the only drink on the market that meets these criteria."

- **Jukka Meurman:**

"Flow golfdrink is the only scientifically based sport drink with carefully selected and well-balanced contents aiming at improving the performance capacity. I personally like the neutral taste of the product."

- **Reijo Vihko:**

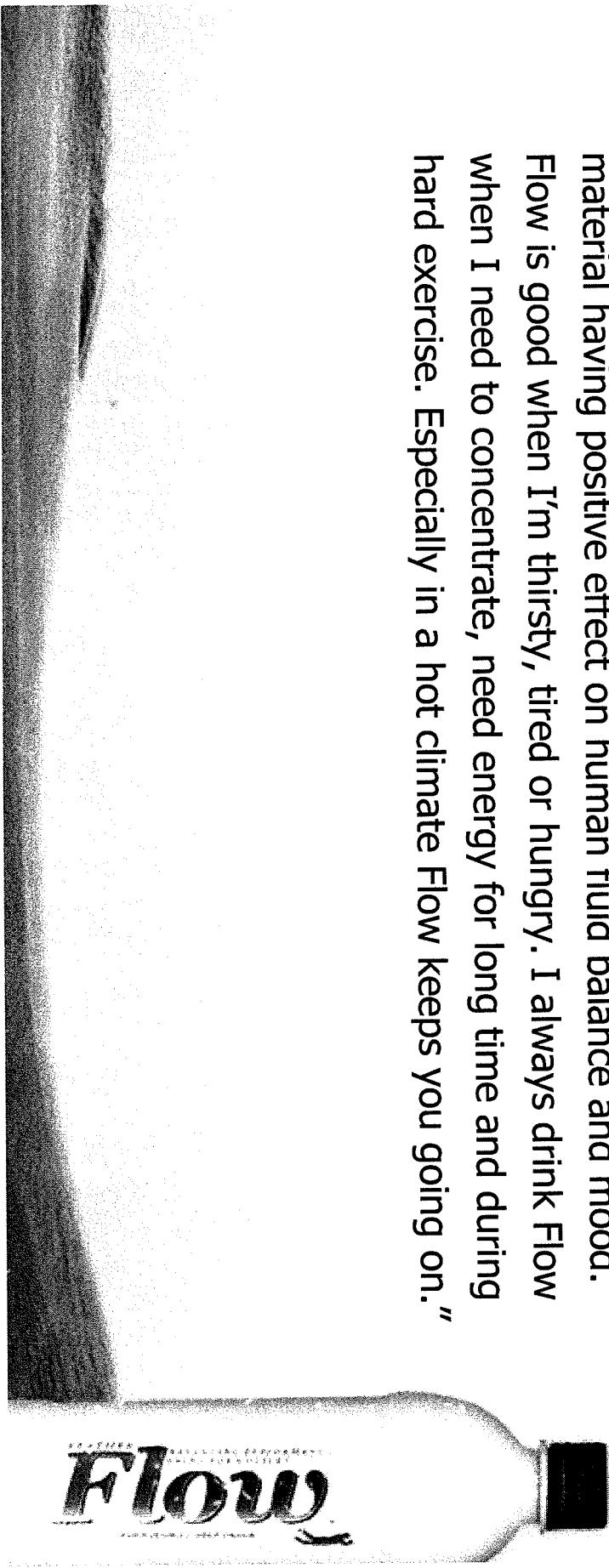
"Flow golfdrink is an excellent drink even if you don't play the game."



PROFESSIONAL OPINIONS

• Päivi Mylläriinen

"Flow is a special drink for special people. Flow is developed by a group of highly critical people with medical and food science background. Flow contains not only berries and fruits but also plant material having positive effect on human fluid balance and mood. Flow is good when I'm thirsty, tired or hungry. I always drink Flow when I need to concentrate, need energy for long time and during hard exercise. Especially in a hot climate Flow keeps you going on."



Flow

PROFESSIONAL OPINIONS

• **Annika Mäyrä:**

"Flow has been designed for the demanding circumstances of golf, where both mental and physical performance has to be kept in peak condition for hours. Flow gives you long-lasting energy. It's low GI helps maintain sugar balance. The added sodium, potassium and magnesium help maintain good hydration throughout the round.

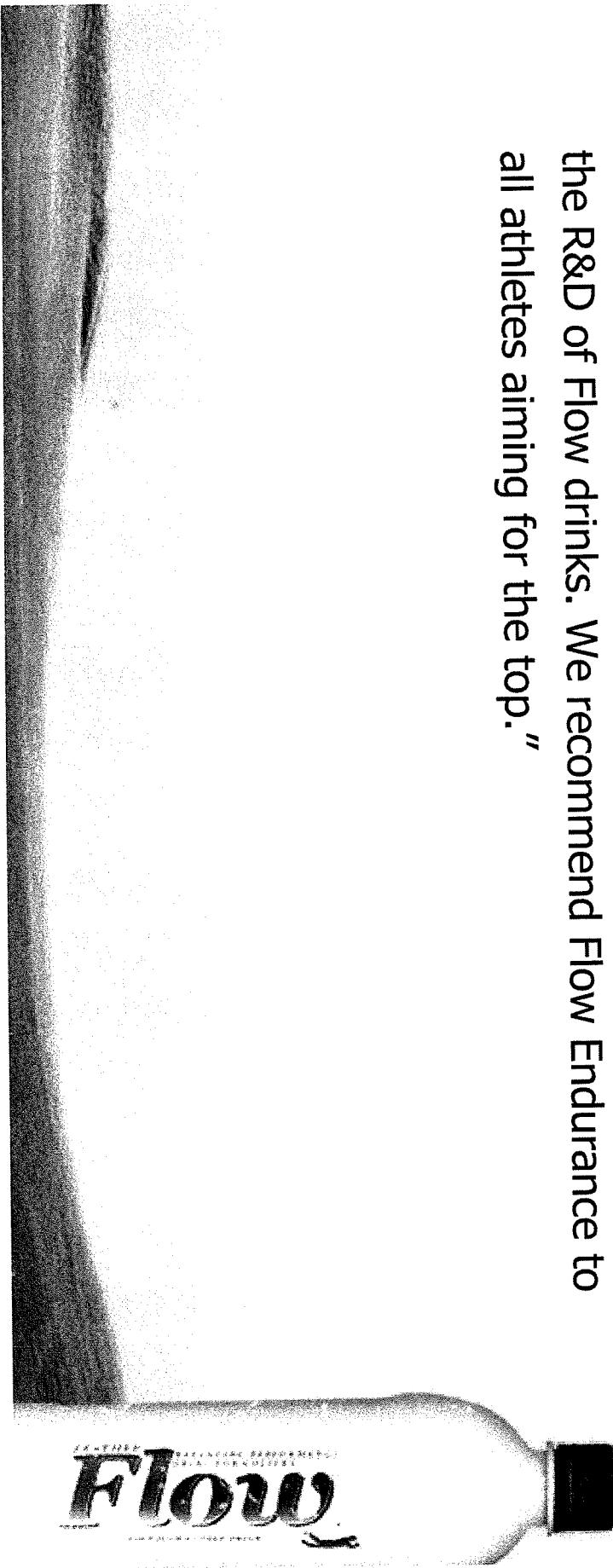
Flow increases your ability to concentrate by maintaining even sugar levels. Guarana and taurine help you feel give you an efficient boost. The antioxidants and magnesium in the drink promote recovery."



PROFESSIONAL OPINIONS

- **Tapio Korjus**

"Flow Endurance gives long lasting energy and helps concentrate even in demanding sports. The Kuortane High Performance Training Centre, Finland, is actively involved in the R&D of Flow drinks. We recommend Flow Endurance to all athletes aiming for the top."



PROFESSIONAL OPINIONS

- **Pertti Lähteenmäki:**

"For the past 20 years I have successfully been giving patients nutritional treatment for various problems, including ADHD. I use blood analysis, analyzing minerals, vitamins, fatty acids and biologically active substances. Improved nutrition complements conventional medication thus enhancing its effect."



Endorsement, Finnish Golf Union

TO HAVE IT SOY CONCERN

This is to certify that the association between Finnish Golf Union, FLOW and Flow Drink has been made several years.

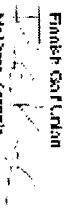
Flow Oy Ltd appears Finnish National Women's Open golf by providing "Flow" drink. Flow's main performance drink. We believe that our back to you the users for further endorsement of the product.

Flow is the official golf drink of the association.

Over 20 years of experience in maintaining service has made Jarmo I. Alhannimaa, the stockholder of FLOW Ltd and founder of Flow Drinck Ltd an ideal role to play in our golf tournament.

We are particularly happy to see supporting the association FLOW and dedication that has gone into the bank. In addition, we are delighted to be the new role players. We hope back very good host's golfers. We put two arc encourage us to continue our success with Flow Drink Ltd.

Yours sincerely,

Finnish Golf Union

Mr. Heikki Koskenlahti
General Secretary




Flow
DRINK FOR GOLFERS
www.flowdrink.com



Endorsement, PGA of Finland



Huone: 136, 24.4.94

TO HONEST AND COURTEOUS

International Hotel & Restaurant Association, address 6112
Hannibal Place, Finchley, North London NW3 6RS, UK
Telephone: 081 343 2105

FLOW DRINKS Ltd, sport drink firm of international renown
by providing players with nutrition tailored to their
own unique requirements. Drink which gives you a solid
long lasting energy boost for the game to give you
the edge you need.

Dear Sirs, I would like to thank you for your interest
in Flow Drink. This drink has won many awards
worldwide. It is a refreshing and healthy drink
which is perfect for golfers who want to keep
themselves hydrated during their round.

Yours,

John D. Hall
Chairman
International Hotel & Restaurant Association

Stevensons - Hotel & Restaurant
100, St. John's Wood, London NW8 1LZ
Telex: 822227, Tel: 081 343 2105
D.F.T. Ltd, Finchley, NW3 6RS, UK



Flow
DRINK FOR GOLFERS

FEATHER FLOW™ sponsorships

- Feather FLOW™ sponsors
 - Minea Blomqvist, Finnish professional, plays on the LPGA
 - Alexander Norén, Swedish professional, plays on the European Tour
 - Finland's National Golf Team
 - PGA Finland

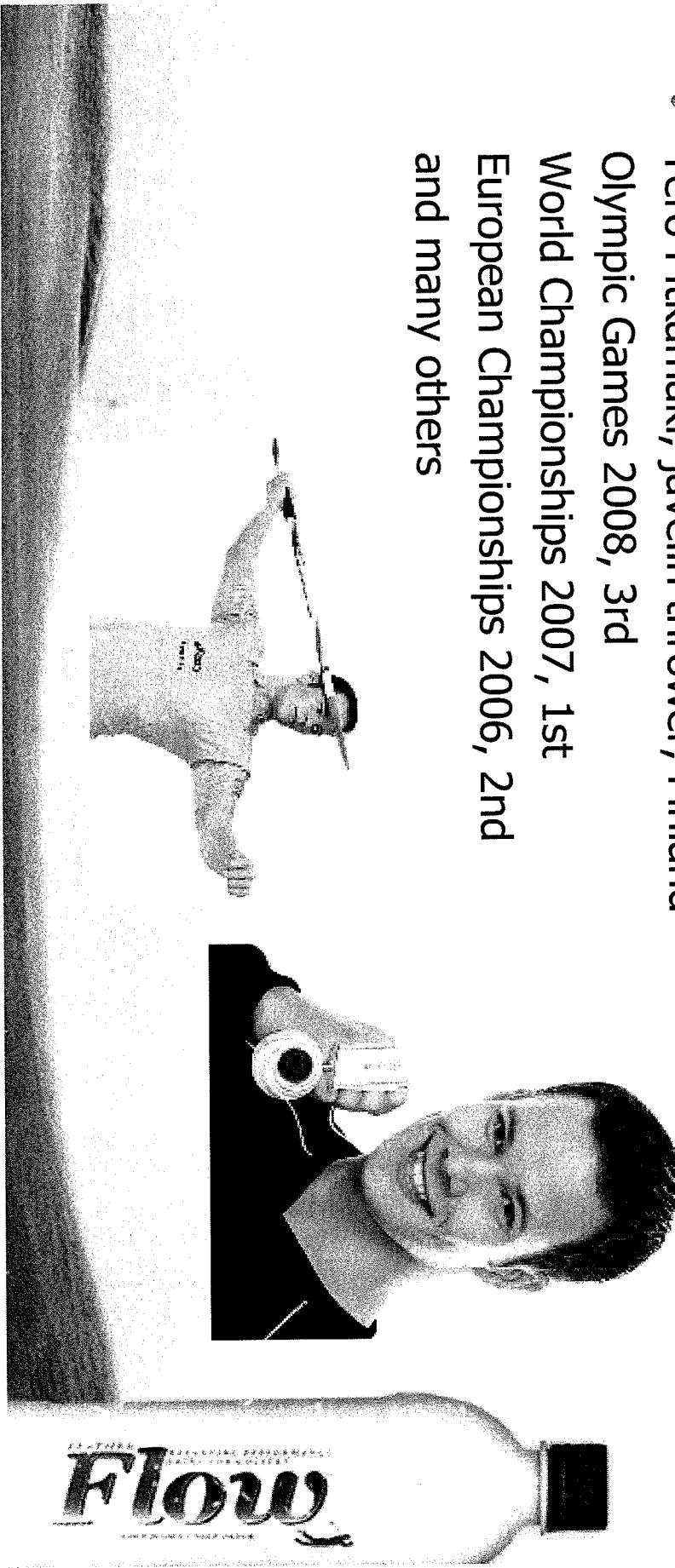


Flow
DRINK FOR GOLFERS
Made from natural fruit juice

FLOW ENDURANCE Sponsorships

- Honka Basket basket ball team Espoo, Finland
- SPV Seinäjoen Palloveikot, floor ball team, Seinäjoki, Finland
- Tero Pitkämäki, javelin thrower, Finland

Olympic Games 2008, 3rd
World Championships 2007, 1st
European Championships 2006, 2nd
and many others



Flow

FLOW™ Product Extensions

Combat, bowling,
skiing, football...

On-going R&D and expertise in medicine
and nutrition permits new products and
benefits development. New applications
are ready for testing and launch.

INDOOR SPORTS
(basketball, tennis, fitness...)

Sports drink
for diabetics

OFFICE

ENDURANCE

GOLF

A healthy drink to meet most needs of athletes in many sports.



FLOW DRINKS ASIA LTD

- Flow Drinks Asia Ltd was established in 2007 in Hong Kong
- Cooperation with Hong Kong Science and Technology Parks in the area of R&D
- Customization of FLOW™ products for Asian tastes and market demands, new product development
- On-going exploration of the integration of traditional Chinese medicinal and herbal ingredients and other new and natural biologically active components



ARTEMIS multi-centre study 2007 –

- Finnish-Canadian study funded by TEKES (Finnish Funding Agency for Technology and Innovation) and 6 participating Finnish companies
- Flow Drinks is the only drinks manufacturer participating
- Research on human glucose and energy metabolism, the heart and circulation, autonomic nervous system and their effect on sports performance
- First-hand information on the effects of new biologically active substances on physiological parameters
- Flow Drinks R&D aims at customizing products for new target groups among different patient groups and different types of sports
- First results of this study are expected in the fall of 2008



ARTEMIS multi-centre study 2007 –

- Cardiovascular diseases are the leading source of morbidity and mortality among Canadians and Finns. In those with diabetes, cardiovascular complications (CVCs) result in >70% of deaths. While there is intense interest in identifying and modifying risk factors at the onset of CVCs in diabetes, the exact biological mechanisms, their measurement, and broader genetic and social determinants governing CVCs of diabetes, including optimal ways to prevent or manage them, are still poorly understood.
- Flow Drinks Oy is involved in this project in developing a suitable sports drink for people with diabetes.



Other studies currently being done in Finland

- The Finnish Institute of Occupational Health will do a study on the effect of using Flow™ Endurance in different temperatures in long-term activities. The test will consist of a 4-hour low-intensity walk with psychomotoric testing every hour. The test subjects will consist of recruits from the Finnish Defense Force.
- Cooperation with Kuortane High Performance Training Centre, Finland, on R&D to meet the requirements of demanding sports will begin in 2009.
- "FLOWALERT" The Effect of Flow drinks on day time attention, reaction times and maintenance of alertness



Summary

- The creation of a world brand with small resources is possible on a small budget provided there is a good product for a specific target group (golf).
- Community marketing makes this possible: e.g. Titleist Performance Institute
- It requires good knowledge base, intensive research and brain power
- Modern R&D can be done cost-effectively by networking with universities and research institutions.



For more information

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